

## Sessions

### Library REACH Grants

(This workshop is offered in sessions one, two and three.)

#### Arlene Dominguez

Can you use \$10,000 to improve your library program? Find out about the application process and hear from former Library REACH recipients about how their grants boosted learning in their libraries. Have all your application questions answered by Library REACH Program Manager, Arlene Dominguez.

*Arlene Dominguez works as a Program Manager in the Department of Education's Office of Strategic Partnerships. She manages the Library REACH grant program, which allows schools to apply for up to \$10,000 to upgrade their library program.*

### Power of the Purse: The New Library and Reference Material Ordering System

All

(This workshop is offered in session one, two, three and as a Brown Bag session.)

#### Donna Boecker

Participants will be introduced to the new purchasing portal and ordering procedures for Library and Reference Materials. The FAMIS Librarians Module (FLM) and Books in Print 2.0 are merging to offer librarians a powerful new purchasing portal using Web 2.0 technology. Learn how to log-in to FLM, search and discover using BIP 2.0, develop and share lists, and create carts for purchasing in FLM. There will be time for questions and answers during the session.

*Donna Boecker has been in the library and tradebook industry since 1984. She's worked at Bowker since October 2003. She is responsible for client training on Bowker's library products for the library and university marketplace. In addition she is also involved in helping develop the product.*

### The Research Lit Toolkit: How Are YOUR Students Doing?

HS

#### Chris Bowlin

What are some tools we can use to gather data, help foster student inquiry, and help engage 21<sup>st</sup> Century learners? Three research literacy library lessons will be outlined and data-gathering tools like QuiaWeb and the ActiVote student response system demonstrated.

*Chris Bowlin has been a librarian at the Bronx High School of Science for three years.*

### The New York City Draft Riots of 1863

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M

#### Jacqueline Brathwaite, Shelley Sanderson and Earnestine Sweeting

Learn how fourth grade students explored the question, How did the NYC Civil War Draft Riots of 1863 bring underlying conflicts to a head? Using the Stripling Model of Inquiry with primary sources, students investigated this little known chapter of American history. Workshop materials include examples of student work, a detailed binder of the process available for viewing and copies of the book, *Maritcha: A Nineteenth Century American Girl*.

*Jacqueline Brathwaite, School Library Media Specialist, Shelley Sanderson, Coordinator of Social Studies and Earnestine Sweeting, Teacher of Gifted Education, presented a unit of study which was filmed by the Library of Congress on June 11, 2009. Motivating forces instrumental in the success of this collaborative team include: Maritcha: A Nineteenth Century American Girl, by Tonya Bolden,*

*the guidance and support of the Teaching American History Grant (TAH), the New York Historical Society's comprehensive and illuminating presentation, New York Divided and the richness of this little-known event during the American Civil War.*

## **"ARIS Connect" Is Right up Our Alley**

All

### **Terri Ciaramello**

Everyone's talking about ARIS, but did you know that you can become a featured contributor and receive *Exemplary Status* for those excellent lessons that you've written? Wouldn't that look nice on the résumé? Wouldn't it be nice to have a fully searchable database of valuable teaching resources at your fingertips? Well, the DOE has invested in this tool, and now we need to help populate it! Who better than librarians to take a leading role in uploading and contributing valuable resources? Attend this workshop to find out how!

*Terri Ciaramello is currently working as a Librarian at P.S. 203 in Brooklyn. Her previous library experience includes both a middle school in East Flatbush and a K-8 school in East Harlem. Terri also writes lessons for the DOE Social Studies trade book guides. Recently, Terri began working as a Social Studies Content Reviewer for ARIS Connect.*

## **Keeping Kids Curious: Nonfiction Authors Share Their Secrets**

All

### **Vicki Cobb, Deborah Heiligman, Susan Kuklin and Sue Macy**

Meet four noted children's nonfiction authors and contributors to the popular blog I.N.K. (Interesting Nonfiction for Kids) [www.inkrethink.blogspot.com](http://www.inkrethink.blogspot.com) and find out how they connect with students through their lively and informative non-fiction writing. For more information check out the panel members' websites listed below.

*Vicki Cobb <http://www.vickicobb.com> is the well-known author of more than eighty-five highly entertaining nonfiction books for children. Cobb's lighthearted approach to hands-on science has become her trademark for getting kids involved in experiences that create real learning.*

*Deborah Heiligman <http://www.deborahheiligman.com> is the author of 26 children's books and has written for Ladies' Home Journal, Sesame Street Parents Guide, and Parents Magazine. Her most recent book, Charles and Emma: The Darwins' Leap of Faith has been named a 2009 National Book Award finalist.*

*Susan Kuklin <http://www.susankuklin.com> has combined her skill as a photographer with her gift for dramatic story-telling to produce a number of books for teen readers, many of which tackle controversial and difficult subjects. Kuklin's subject matter has ranged from teen pregnancy to suicide, from dwarfism to AIDS, and from prejudice to the fight for human rights.*

*Sue Macy <http://www.suemacy.com> is the award-winning author of *Winning Ways: A Photohistory of American Women in Sports* and *A Whole New Ball Game: The Story of the All-American Girls Professional Baseball League*. Both were named ALA Best Books for Young Adults and NCSS-CBC Notable Children's Trade Books in the Field of Social Studies.*

## **The Natural Rhythm of Things: Using Art, Music, and Nature to Promote Literacy**

### **Danny and Kim Adlerman**

Kim and Danny introduce you to their world of books, music, words, melodies and artistic vision. Join Kim and Danny in a fun-filled that includes a demonstration of how to make simple percussion instruments and finding art in nature. Materials to be distributed include an activity co-created by Kim and Stephanie Kammeraad, a former teacher of Special Education.

*Authors, illustrator, and musician Kim & Danny Adlerman have published ten books, several of them critically acclaimed. They have produced three children's albums and have combined, over 40 years in children's book publishing professionally. They collaborate in some way on every effort, not the least of which is their three children. For more information please visit their Web site <http://www.dannyandkim.comintroduce>*

## **Web 2.0: Build Your Library's Presence on the Web (for Free)**

**Matt Finn**

How can you broadcast your library's amazing programs, collections, and its students' achievements to the world (literally) without spending anything but some time and energy? Web 2.0 tools make it quick and easy to put up Web pages, wikis, blogs, tweets about the goings on in your world. The presenter will show his wiki (don't worry, it's G-rated), blogs and other assorted Internet tools he's created to make his school library more functional in the virtual world.

*Matt Finn has been working in libraries since 1982 when he became a page at the Rochester Public Library. He now holds a MLS and a Masters in Education (TESOL). He is the campus librarian for the William Gaynor Campus in Brooklyn.*

## **Tapestry - The Multilayered Picture Book Process Made Visible: A Local Community Shapes A Picture Book**

**Melanie Hope Greenberg**

What is an author-illustrator's intention behind each scene? Discover the rich tapestry of written and visual metaphors to open discussion with young people. Real life experience within her local community gave structure to Melanie Hope Greenberg discusses multi-layered picture book, **Mermaids on Parade**.

*Melanie Hope Greenberg is the author/illustrator of 16 books many of which have been included in Bank Street Best Books, New York Times Children's Great Read and reading lists for the NYC and Brooklyn Public Library. Greenberg also presents Young Student Workshops from Pre-K to 6 grade elementary students. Her spring 2009 solo exhibition at BPL Central featured original illustrations from published picture books portraying the urban community.*

## **Rules, Routines, and Read-Alouds for the First Weeks of School and Beyond: PreK-3**

**Hildegarde Hammond**

Looking for ideas on how to work with the youngest elementary students in the library? Attend this workshop to share best practices - rules, routines and read-alouds -- with an experienced early childhood librarian.

*Hildegarde Hammond is a reading teacher assigned to the library at P.S. 333, a PreK-3 school in the South Bronx, where she has worked for the past 10 years. She teaches a children's art class on Saturdays in East Harlem and tries to squeeze as much art as possible into her library program. She would love to know the secret of a quiet library.*

## **Middle School Book Clubs: Getting Started**

**Barbara Kinast**

Book clubs are a wonderful reading motivation activity. Middle school librarian Barbara Kinast shares her experience with middle school book clubs via a video of book club meetings and group discussion. Handouts include book club topics and book lists.

*Barbara Kinast is the library media specialist at Isaac Bildersee Intermediate School (IS 68) in Brooklyn. She finds middle school book clubs to be very rewarding and looks forward to sharing her experiences with her colleagues.*

## **Authentic Writing: High School Students Write to the Next President**

**Karen Levy**

High school students from the five high schools on the Christopher Columbus Campus participated in the Letters to the Next President Project sponsored by the National Writing Project. Letters from students were composed in Google docs and published at the website <http://letters2president.org>. The purpose of the project was to give young people, from all over the United States the empowering experience of being able to express their most pressing concerns to the next president of the United States. View and discuss the student letters, the template used for the letter and the letters2president.org website. There will also be information about the National Writing Project and the New York City Writing Project who both continue to support writing and technology in NYC schools.

*Karen Levy has been working at Christopher Columbus Campus High School as a School Library Media Specialist in the Bronx for the past 17 years.*

## **Ezra Jack Keats Picture Book Making Competition in High School? Yes High School!**

### **Julia Loving**

Traditionally the Ezra Jack Keats Bookmaking Competition has been available only to students in grades three to eight. The 23<sup>rd</sup> annual Ezra Jack Keats Bookmaking Competition marked the first time the competition was open to high school students and Julia Loving's students were ready! Learn how Julia worked with high school students (and you can work with yours!) on the creative process of producing an original picture book that took first prize in the contest.

*Julia Loving has been a School Media Specialist for the last 13 years at Christopher Columbus High School. She gained most of her artistic experiences while designing programs for pre-teens and teenagers as a Young Adult Librarian in the NYPL in the Bronx.*

## **Literary and Cross-Curriculum Tie-Ins: Using High Interest Literature to Engage Students**

### **Marla Greenwald**

Join Marla Greenwald, classroom

teacher and

SLMS candidate, as she explains how to incorporate new literature published by the Macmillan Children's Book Group into classroom studies and library programs with sample activities, guides, and on-line resources. Topics covered will include Earth Day, Poetry, General Nonfiction and Informational Books.

*Marla Greenwald was a fifth grade teacher at a K-8 school in East New York, Brooklyn, for four years. While in the classroom she wrote much of her own curriculum and co-founded the school's literary magazine. She is currently studying library and information sciences at Pratt Institute to become a school librarian.*

## **So You Thought TeachingBooks Wasn't for High School!**

### **Nick Glass and Barbara Mehlman**

TeachingBooks has everything in one place that a high school ELA and Social Studies teachers need to make their lessons come alive. Literally. Toni Morrison discusses her book "Remember," and talks about Brown v. Bd. of Education. Walter Dean Myers relives "Bad Boy" in Reader's Theater. Guided searches help teachers of ELA, Science, Social Studies and the Arts find appropriate literature to enhance, extend, and enrich their curriculums. Videos are part of the TeachingBooks website so that filters do not block them. Audio interviews improve students' listening skills, enabling them to hear authors read their writings as they want them heard. This is professional development at its best, helping teachers integrate multi-media into their literacy-based activities.

*Nick Glass is the creator and owner of TeachingBooks.net. He has spoken at dozens of educational conferences on integrating 21st century skills and multimedia materials to equalize access to authors and materials about books. He currently is serving on the ALSC 2009 Newbery Medal selection committee.*

*Barbara Mehlman is a Library Media Specialist at the Campus Magnet High School in Cambria Heights, NY. She is also a Lead Librarian for NYC and is active on the Library Advisory Council. Her Principal depends on her to provide professional development to the teachers, helping them integrate technology into their lessons. She has presented at several library conferences in New York, and specializes in teaching students and teachers to search the internet effectively for resources. TeachingBooks is her next big thing.*

## **Graphic Novels Across the Curriculum - Can Comics Be Used To Teach Science or History?**

**Janna Morishima and Sari Wilson**

Find out how comics can be used not just for reading motivation, but also to help teach a wide variety of specific subjects, as well as to meet ELA reading and literacy standards. Presenters will model a lesson using a graphic novel suitable for grade 7-8 curriculum in-class use. The lesson plan will include modeling teaching techniques used with the graphic novel format, including context clues, visual literacy, and advanced reading skills like analyzing and interpreting. Presenters will also offer advice on how to create simpler or more advanced lessons using graphic novels for younger or older students. Handouts include resource information, lists of titles, glossary of comics terms and a tip sheet on teaching using comics.

*Janna Morishima is the director of the Kids Group at Diamond Book Distributors. She works with publishers to help them develop and market children's graphic novels and manga, and she promotes kids comics with retailers, librarians, educators, and the general public. She was formerly a founding editor of the Graphix imprint at Scholastic, the first graphic novel imprint for children at a major trade publisher.*

*Sari Wilson is a creative writing educator with New York City's Teachers & Writers Collaborative. As an educational consultant, she offers professional development workshops in incorporating comics into a classroom curriculum. Her comics writing has been anthologized in *From Girls to Grrrlz: A History of Women's Comics* and online in SMITH Magazine.*

## **Redefining Literacy in the Visual Age**

**Françoise Mouly**

Comics in instruction? Children's love of pictures is intuitive; kids are eager to talk about images and their understanding of them can be extremely sophisticated. Reading a cartoon and a comic strip is analyzing a set of universal symbols and bringing into play all of a readers' skills: inference, deduction, projection, interpretation. Mouly will show multiple examples of how educators can get students to think about and talk about cartoons and comics, so they can grow lifelong learners who will be literate in the visual age. Participants will be given lesson plans and be shown how to choose images, cartoons and comics to bring to the classroom and how to lead discussions about them.

*Françoise Mouly joined The New Yorker as art editor in April, 1993. She founded Raw Books & Graphics in 1977 and was the founder, publisher, designer, and co-editor along with her husband, cartoonist Art Spiegelman, of the pioneering avant-garde comics anthology "RAW," which launched in 1980. In 2000, Ms. Mouly launched a RAW Junior division, publishing books of comics for kids by star writers, children's book artists and cartoonists. In the spring of 2008, Ms. Mouly launched TOON Books, her own imprint of hardcover comics for emerging readers, which received universal praise for their innovative approach.*

## **High School Graduation to College Convocation: Research Skills in Transition**

**Robert S. Nelson**

Are your high school students ready for college? This workshop is designed to acquaint high school librarians with the constantly evolving nature of college-level research and how they can best prepare their seniors to for the



transition from high school to college. Included in this presentation will be a discussion of the 5 most often utilized skill-sets as they relate to information-seeking in a college library and the recently published AASL 21<sup>st</sup> Century Learner standards. Emphasis will be placed on how to collaborate with teachers and to develop projects that mimic college-level assignments. Handouts will include planning sheets, brainstorming charts, group-work handouts, and end-of-session assessments.

*Robert Nelson is the new elementary school librarian at PS 186X Walter J. Damrosch School in the Bronx. He also has over 13 years experience on both the high school and college level. Robert's last position was serving as the Library Instruction Coordinator for the College of Staten Island.*

### **Getting Beyond "Interesting" - Giving Students a Vocabulary to Discuss Their Reading**

**Olga Nesi**

We have all been in the position of having to offer readers' advisory services to students seemingly incapable of verbalizing precisely what they liked about the last book they read and enjoyed. Plot summaries do little to clarify reading preferences and readers' advisory governed by subject/topic is necessarily limited and can be misleading. (*Twilight*, after all, is a far cry from Bram Stoker's *Dracula*, though both books are about vampires.) In this workshop, learn about the appeal terms work of Joyce Saricks and Neal Wyatt and leave with specific strategies, tools and lessons you can use to teach students how to clearly verbalize their reading likes and dislikes, opening up a whole new world of reading possibilities for them.

*Olga Nesi has been the librarian at I.S. 281 - Joseph B. Cavallaro in Brooklyn, N.Y. for nine years. For the past three years she has also been an adjunct lecturer for the Queens College Graduate School of Library and Information Studies. In a distant life, she managed bookstores for ten years.*

### **Hands-On: Puppetry in the Classroom and Library**

**ALL**

**Marguerite L. Jarvis**

Discover the world of puppetry and puppeteers! Hands-ON is a literature -based enrichment program that will introduce participants to using puppets to promote literacy in the classroom and library. Learn how puppets can help motivate early readers, teach reading, intonation, sight word recognition, public speaking, staging, and cooperation.

*Marguerite L. Jarvis writes and edits for educational publishers, develops websites, practices puppetry, and teaches Kindergarten. Peg's "Hands-On Puppets" repertory puppet company provides puppet shows and events for schools, libraries, family, and friends. Her puppets, storytelling, and puppet-making skills continue to make literature come alive for kids of all ages.*

### **Lights, Camera, Action, Movie Maker! Creating the Brooklyn Connections Exit Project**

**Lorraine J. Nezin, Gabrielle Pucci, and Leslie Shop**

Collaboration, research, and technology combine to make the Brooklyn Connections project a rewarding experience for students and teachers. The collaborative efforts of teacher, school library media specialist, and public library enrich the research process by exposing students to a wide array of primary and secondary resources. Technology is infused throughout the project, with a Movie Maker documentary serving as a culminating activity. Join us to view and discuss the making of an eighth grade exit project about the immigrant experience- Jews: A Journey to America.

*Lorraine J. Nezin is the school library media specialist at Andries Hudde JHS 240. Gabrielle Pucci is a Social Studies/Humanities teacher at Andries Hudde JHS 240 and Leslie Shop is Project Coordinator for Brooklyn Public Library- Brooklyn Collection Room.*

### **Draw a Story, Write a Cartoon (no, that" s not backwards!)**

**Marc Tyler Nobleman**

This is a two-part writing workshop. Part one focuses on drawing readers in by writing compelling, memorable opening lines—whether nonfiction or fiction. Learn the four elements that can make that opener stronger—and learn a few elements to avoid. Part two focuses on crafting humorous cartoon captions. You will see why the art of the cartoon is not only the art but also the writing! Writing a cartoon caption of even a few words requires self-editing, so it's a baby step toward the process of longer revision. Focusing on single lines of writing in this way is particularly accessible to and motivating for reluctant writers. You don't need to be a stand-up comedian—and no drawing required!

*Marc Tyler Nobleman is the author of more than 70 books for young people of all ages, including the critically praised Boys of Steel: The Creators of Superman. He has also written extensively for magazines including Nickelodeon. He regularly speaks in schools, libraries, conferences, and other venues around the country.*

## **New York Public Library Goes Digital: Using the Online Resources to Supplement Your Instruction**

**Janna Robin**

This workshop will introduce the NYPL digital gallery and its school uses. Participants will have a chance to explore the digital gallery for its instructional implications and will leave with grade-level primary source materials to spark discussion and writing in their schools, increasing visual literacy and progress along the information literacy continuum. The facilitator will review several online databases that are especially effective in student research, highlighting the information literacy continuum. These include: Opposing Viewpoints, World Book, and primary newspaper collections.

*Janna Robin is a member of the new Teaching and Learning Division of the New York Public Library. The mission of the division is to connect school librarians, teachers, and community librarians with NYPL resources. Prior to this position she was a graduate student in education and a classroom teacher.*

## **New Digital Tools from NYC Public Libraries**

**Andrew Wilson**

Discover a brand new set of digital education tools from New York City's public libraries: [nypl.voicethread.com](http://nypl.voicethread.com) enables students to create online, narrated presentations using over 700,000 digital images from The New York Public Library. Dial-A-Teacher Whiteboard - Live provides homework help online from Dial-A-Teacher, Monday -Thursday. HomeworkNYC widgets is an exciting new project funded by IMLS, bringing homework help to the social networks (MySpace, Facebook, iGoogle and more.)

*Andrew Wilson has been a librarian at The New York Public Library for over 20 years and currently serves as a digital producer focusing on library Web content for children and teens.*

## **Permabound Presents: YA Author Matt de la Pena**

**Matt de la Pena**

Matt de la Pena will talk about his three books: —Ball Don't Lie||, —Mexican Whiteboy||, and his latest novel, to be released October 29, 2009 —We Were Here||. His books have been nominated for the —Best Books for Young Adults 2010|| and were selected by the New York Public Library for inclusion in the Summer Reading Select Books. Matt brings a unique POV to adolescent reading. Attendees will receive free copies of Matt's books in Perma-Bound Editions.

*Matt de la Pena is the author of three highly acclaimed YA novels: **Ball Don't Lie**, **Mexican Whiteboy**, and **We Were Here**. **Ball Don't Lie** will soon be made into a major motion picture starring Ludacris, Grayson Boucher, and Rosanna Arquette.*

## **Follett Library Resources Presents: Award Winning Children's Book Illustrator, Jerry Pinkney**

### **Jerry Pinkney**

Award Winning Children's Book Illustrator Jerry Pinkney will discuss his creative process and present some of his illustrations and comment on his newest book, **The Lion and the Mouse** (Little, Brown & Co. 2009). A book signing will follow the presentation.

*Jerry Pinkney has been illustrating children's books since 1964, and is the recipient of five Caldecott Honor Medals, five Coretta Scott King Awards and four Coretta Scott King Honor Awards. In addition to his work in children's books, Jerry has had over 30 one-man retrospectives. His art can be found in the permanent collections at the Library of Congress, and the New York Public Library. Jerry Pinkney is also a past trustee for the Eric Carle Museum of Picture Book Art.*

## **How Google Can Transform YOUR School Library Media Program**

### **Melissa Ahart, Leanne Ellis and Beth St. John**

Learn how to transform your school into a virtual learning community through Google Applications. Find out how your students and staff can share and edit documents, presentations, and spreadsheets without the hassle of flashdrives and downloading. Create surveys, quizzes, and tests for students which compile results in spreadsheets. Design interactive websites with video clips, quizzes, presentations, and documents embedded within them. Increase staff and student communication, organization, technology and information literacy skills in just a few clicks!

*Beth St. John is currently a secondary librarian at the brand new Sunset Park High School in Brooklyn and serves as Recording Secretary for NYCSLA. Melissa Ahart is an ardent blogger and tech guru at M.S. 88 in Brooklyn and serves as webmaster for NYCSLA. Leanne Ellis recently made the transition from high school to middle school in Manhattan and has worked at schools in Japan and Argentina. All have been active in various workshops and professional development opportunities in and around New York City for the past several years.*

## **TOON in the Classroom**

### **Françoise Mouly, Peter Gutierrez, Elizabeth Bird and additional field experts**

As many teachers, librarians, booksellers and parents will attest, children LOVE comics! TOON Books series advisor Art Spiegelman has called them —a gateway drug to literacy,|| and this panel, moderated by TOON Books Editor Françoise Mouly, will address the extraordinary benefits of using comics in the classroom.

Comics have always had a unique ability to draw young readers into a story through the drawings. Visual narrative helps kids crack the code that allows literacy to flourish, teaching them how to read from left to right, from top to bottom. Speech balloons facilitate a child's understanding of written dialogue as a transcription of spoken language. Many of the issues that emerging readers have traditionally struggled with are instantly clarified by comics' simple and inviting format. Attendees will come away with lesson plans for using comics in the classroom.

*Françoise Mouly joined The New Yorker as art editor in April, 1993. She founded Raw Books & Graphics in 1977 and was the founder, publisher, designer, and co-editor along with her husband, cartoonist Art Spiegelman, of the pioneering avant-garde comics anthology "RAW," which launched in 1980. In 2000, Ms. Mouly launched a RAW Junior division, publishing books of comics for kids by star writers, children's book artists and cartoonists. In the spring of 2008, Ms. Mouly launched TOON Books, her own imprint of hardcover comics for emerging readers, which received universal praise for their innovative approach.*

*Peter Gutiérrez is a consultant who works with schools, libraries, and publishers to advance the role of graphic novels in literacy development. In addition to being the columnist on graphica for ForeWord magazine, Peter*



*has also written on the subject for School Library Journal, Firefox News, and ComiPress. His nonfiction books and journalism have been published by The Financial Times, Rue Morgue, Heinemann-Raintree, National Geographic, and Scholastic. In comics he has written and edited several bestselling titles and has been nominated for an Eisner Award for Best Anthology.*

## **Voice Threads: Fanning the Spark of Lifelong Learning Through Interactivity ALL**

**Susan Ettenheim**

Ed.VoiceThread is a web-based communications network for K-12 students and educators. Simple, powerful and safe, Ed.VoiceThread is a place for creating and collaborating on digital stories and documentaries, practicing and documenting language skills, exploring geography and culture, solving math problems, or simply finding and honing student voices. Participants in this workshop will view examples of Voice Thread discussions from different age classrooms and different content areas and create a discussion around an image together, as a group, to see how easy it is.

*Susan Ettenheim started her working life as a page in the Children's Room at the local public library. She worked at Friends Seminary in the Media Center, Midtown West Elementary School and has been at Eleanor Roosevelt High School for 8 years. Susan is responsible for the library and technology teaches elective classes.*

## **TOON in the Classroom: Developing Fluency with Readers Theater**

**Leigh Stein and Geoffrey Hayes**

The visuals in comic books provide unique clues to aid early readers, and this workshop will explore different ways of utilizing these clues to build literacy and develop fluency in the elementary classroom. Learn how to: create a dynamic readers theater script appropriate for the elementary level, stage a play with tips on turning young students into expressive actors, and bring characters to life with paper doll puppets! Attendees will come away with lesson plans, sample scripts, and puppet templates.

*Leigh Stein has taught drama and music to elementary-aged students for eight years. For TOON Books, she has performed live readings at the Brooklyn Book Festival, Children's Book Week, Kids ComicCon, and New York ComicCon. She currently teaches at Brooklyn Arts Exchange in Park Slope, and at the after-school program at PS 209 in Sheepshead Bay.*

*Bestselling author Geoffrey Hayes has written and illustrated over forty children's books, including the extremely popular series of early readers Otto and Uncle Tooth, the classic Bear by Himself, the Patrick Bear books, and When the Wind Blew by Caldecott Medal-winning author Margaret Wise Brown. His first TOON Book, Benny and Penny in Just Pretend, was one of a Booklist's Top 10 Graphic Novels for Youth, a Bank Street pick for Best Children's Book of the Year, and received a Maryland Blue Crab Young Readers Award.*

## **The Memoir: Making Your Life Story Meaningful to Others**

**Elizabeth Uhlig**

Nowadays we see many schoolroom projects with the title —All About Me,|| in which students lay out words, pictures and perhaps objects that give an overview of their lives in terms of their family members, pets, favorite activities, toys, etc. But is telling/showing *all about me* enough? What significant meaning can *all about me* have for others? Would fellow students not learn these data just by dint of being classmates? This workshop on memoir

writing will give educators techniques for teaching the student how to unfold the story of his/her life in a way that will carry valuable messages to those who read it. By gathering memories and information relating to pivotal points in students' lives, young authors can compose a narrative that will produce a meaningful message as well as a portrait of the authors themselves.

*Elizabeth Ublig is a memoir specialist who has written her own life's story as well as a textbook on memoir writing and several children's books. She has also assisted numerous authors, ages 7 and up, in discovering and telling their own stories.*

## **Starting Your Own Online Book Club: Book Reviews 2.0**

### **Cheryl Wolf and Alisa Epstein**

Are students more motivated to read books and learn when they do so in an interactive environment? We think they are. This was the rationale behind starting our Social Networking Book Club for a group of thirteen fifth grade students. Introducing students to a social networking book site that allows them to interact with one another online will give students motivation to read and review books for themselves and their peers and hopefully to read and write about reading outside of school on their own time as well. In this workshop you will learn the steps and specific models for creating vibrant (and safe) online book clubs with elementary students.

*Cheryl Wolf has been the library media specialist at the McKinley Library which serves PS 63 and the Neighborhood School for six years.*

*Alisa Epstein is a recent graduate of the Pratt SILS program - a library media specialist looking for a library. Alisa helped develop and worked on this project as part of her student teaching with Cheryl.*

## **Growing Researchers From the Ground Up: The Independent Investigation Method (IIM) E**

### **Stephanie Rosalia**

This hands-on workshop will take participants through the process of examining a research topic step by step utilizing IIM. Correlations between the Information Fluency Continuum and the steps of the IIM will be made.

*Stephanie Rosalia is the library media specialist at PS 225 in Brighton Beach, Brooklyn. The library program at PS 225 was featured in the NY Times in February, 2009 for being an exemplary program for teaching 21<sup>st</sup> century skills. She is also known as "Rocker Mom" and manages her son's band, **Kids of Survival**.*

## **Grants and Fundraising for School Libraries**

### **Linda Williams Bowie**

The workshop will explore the in and outs and do's and don'ts of grant and proposal writing to raise funds for your school library.

*Linda Williams Bowie is the Senior Program Officer of libraries for NYC DOE SSO, New Visions for Public Schools. She is a certified library media specialist, with over 30 years experience in K-12 public, private and community college libraries with responsibility for all aspects of library administration, management, information literacy skills and internet technology instruction; experienced in new school library design, library renovation planning, and multi cultural collection development.*

## **Baker & Taylor Overview with Guest Speaker Jacqueline Woodson**

### **John Chamberlain and Jacqueline Woodson**

Baker & Taylor is proud to be an awarded vendor for New York City Schools. This session will be a brief description of Baker & Taylor services and capabilities and are happy to answer any questions you may have. In addition to this brief overview, we are extremely excited to have Jacqueline Woodson as a guest speaker.

*John Chamberlain is the Director of Sales for Baker & Taylor.*

*Born in Columbus, Ohio and raised in Greenville, South Carolina, and Brooklyn, New York, Jacqueline Woodson is a prolific author. She has won the Margaret A. Edwards Award for lifetime achievement in writing for young adults, three Newbery Honors, a Coretta Scott King author award and author honor, and many accolades. She has also been a National Book Award finalist twice. Visit her at <http://www.jacquelinewoodson.com>*

## **Reluctant Teen Readers? Grab „Em With Graphics!**

**M/HS**

**George O’ Connor**

Engaging teens is a perennial educational challenge and graphic novels can help. The combination of image and text in graphic novels can enable the struggling reader or challenge the more advance learner. This presentation will explore the role of graphic novels in the classroom, with an emphasis on the secondary ELA classroom. Issues discussed include: integrating English and Art curriculums to teach comics; acquiring a basic comics vocabulary; visual and literary graphic novel interpretation and its applicability in the classroom; and popular and educational graphic novels for secondary students.

*George O'Connor is the author of several picture books, including the New York Times bestsellers **Kapow! , Ker-splash** and **Sally and the Some-thing**. His debut graphic novel, **Journey into Mohawk Country**, was published by First Second, as was Adam Rapp's **Ball Peen Hammer**, which O'Connor illustrated. He is currently working on a graphic novel about the Greek gods called **Olympians**. The first volume will be forthcoming from First Second in January 2010.*

## **The Best New Children’s Books of 2009**

**E/M**

**Elizabeth Bird**

Librarian Elizabeth Bird from New York Public Library will present a selection of some of the best children's books of 2009.

*Elizabeth Bird has been a blogger, a podcaster, a reviewer, a writer and a librarian - not necessarily in that order. She has worked for the main branch of NYPL in the Children's Center at 42nd Street all the while running the blog *A Fuse # 8 Production*, which is hosted by *School Library Journal*. Bird reviews for *Kirkus* and *The New York Times* and has served on the 2006 Newbery committee.*

## **Resources for Your Library**

**ALL**

**Minerva Aponte and Lena Hilliard**

Meet two library media specialists who have upgraded their libraries with various grants. Let's talk about ways to obtain grants, the importance of networking, how to present a —request|| and discover resources you may have never thought about. Bring your questions, thoughts, experiences and enthusiasm.

*Minerva Aponte recently graduated with her MLS from Syracuse University and currently works at CS 102 and the Bronx Little School. Minerva recently upgraded her library and converted it into a media center with a grant from the Bronx Borough President's office.*

*Lena Hilliard also recently graduated with her MLS from Syracuse University. Lena is presently working at CS 150 after teaching for more than fifteen years in the classroom. When Lena arrived at CS 150 she found an inactive library and has revived and updated it*

*with several grants. After the library's being closed for several years, the students are finding their way back to the core of a school, the library.*

## **Campus Librarian Networking Session**

### **Fiona Creed and Teresa Tartaglione**

The Campus Librarian Networking Session is open to all campus librarians, both new and seasoned. This will be a facilitated discussion focusing on the unique aspects of campus librarianship. There will be an opportunity for questions, brainstorming and sharing our strategies for success. We will use the information gathered in this workshop to develop future PD opportunities for campus librarians.

*Fiona Creed is in her second year as the librarian for the Adams Street Campus in Brooklyn serving UA Institute in Math & Science for Young Women (6-9), Urban Assembly School for Law and Justice (high school) and the Academy for Integrated Learning (D 75 High School).*

*Teresa Tartaglione is in her first year as the librarian for the Martin Luther King, Jr. Educational Campus in Manhattan serving the High School for Arts, Imagination and Inquiry, Manhattan Hunter Science High School, The High School for Law, Advocacy and Community Justice, The High School for Arts and Technology, The Urban Assembly School for Media Studies and The Manhattan Theatre Lab High School.*

*Both Fiona and Teresa were founding librarians on their campuses.*

## **Winnebago Users Group**

### **Rena Deutsch**

Using Winnebago Spectrum as your automation system? Have no tech support? Lost your manual? Come to this session for help. Learn how to create reports, clean up material and patron records, add patron and material types, and other basic data management tasks.

*Rena Deutsch is the librarian at the Seward Park Campus on the lower east side. She's been a Winnebago user for twelve years.*

## **Brown Bag Sessions 1:00 - 1:50**

### **ABDO: Getting Boys to Read -- See Your Library Through a Guy's Eyes**

#### **Dan Verdick**

Why is the gap between boys' and girls' reading levels a major concern among health experts and educators? Why are the vast majority of reluctant readers boys? In this informative seminar, getting boys to read is the focus. Learn ways to see your library through a "guy's eyes," tips to promote genres that boys like, advice for creating reading role models, and more for boys grades K-12. If you want ways to get books in the hands of "little guys," this fun session will inspire you. Includes a demo of ABDO iBooks interactive books, recently accredited by Smart Tech as approved software for use with Smart Boards.

*Dan Verdick is an author and library speaker whose had led sessions at district- and state-level meetings across the US, including the CSLA (California), FAME (Florida), Minneapolis Public Schools, Atlanta Public Schools, the AZLA, NVLA, Indiana Library Federation, and more. He's been featured on the NBC Today Show and in the Wall Street Journal and USA Today. Dan is the Director of Marketing for educational publisher ABDO Publishing Group. He and his wife live in a suburb of Saint Paul with their two school-age readers.*

### **BOWKER: Power of the Purse -- The New Library and Reference Material Ordering System**

(This workshop is also offered in session one, two, and three.)

#### **Donna Boecker**

Participants will be introduced to the new purchasing portal and ordering procedures for Library and Reference Materials. The FAMIS Librarians Module (FLM) and Books in Print 2.0 are merging to offer librarians a powerful new purchasing portal using Web 2.0 technology. Learn how to log-in to FLM, search and discover using BIP 2.0, develop and share lists, and create carts for purchasing in FLM. There will be time for questions and answers during the session.

*Donna Boecker has been in the library and tradebook industry since 1984. She's worked at Bowker since October 2003. She is responsible for client training on Bowker's library products for the library and university marketplace. In addition she is also involved in helping develop the product.*

#### **BRAINPOP: Make Your Lessons POP with BrainPOP**

#### **Laura Agrusti**

BrainPOP creates animated, curriculum-based content that supports educators and engages students. Our award-winning online educational resources include BrainPOP Jr. (K-3), BrainPOP, and BrainPOP Español. Our newest resource, BrainPOP Educators, features free tips, tools, and best practices by and for our teacher community. Content is aligned to state standards and is easily searchable with our online State Standards Tool. According to the research, "Students in classes using BrainPOP made significant improvements compared to students in classes not using BrainPOP."

*Laura Agrusti is Manager of District Relations at BrainPOP. She is involved with sales and training in New York and New Jersey. In addition, she is a contributor to the BrainPOP Educators blog. Laura is a former New Jersey Spanish teacher and interim school principal as well as professional development provider.*

#### **BRITANNICA: A Brief Introduction to Britannica Online School Edition (BOLSE)**

#### **Jarrad McCarthy**

This session will serve as a brief introduction to Britannica Online School Edition (BOLSE) and its other supplemental databases. Attendees can see how easily BOLSE supports library and classroom instruction for students at PreK, Elementary, Middle, and Secondary grade levels. New as well as existing features and content found in BOLSE will be presented to attendees.

*Jarrad McCarthy has been a regional account manager with Encyclopedia Britannica since 2005.*

#### **DISCOVERY EDUCATION: It's Not Just Unitedstreaming Anymore**

#### **Betsy Drennan**

Once known as *Unitedstreaming*, Discovery Education Streaming has grown bigger and better every year. Join us for a quick demo of the newest version, which includes over 6,000 video titles tied to NY curriculum standards. We'll also take a quick look at Discovery Education's newest curriculum product, Discovery Education Science. The session will begin with a sneak preview of the Discovery Channel's follow-up to the groundbreaking series PLANET EARTH, premiering in 2010.

*Betsy Drennan has been with Discovery Education for five years and has worked with NYC educators for the last two years.*

#### **FOLLETT LIBRARY RESOURCES: Follett eBooks -- Effective Tools for Teaching and Learning**

#### **Mark Merluzzi and John Williams**



Attendees will learn how to use Follett eBooks in conjunction with Destiny Library Manager to engage readers and energize instruction, both in the library and in the classroom. We'll look at ways to use eBooks with whiteboards or projectors, and explain how students can access Follett eBooks outside the library for research or pleasure reading.

*Mark Merluzzi is the NYC Sales Director for Follett Library Resources. John Williams is the Sales Director for Follett Digital Resources.*

### **FOLLETT SOFTWARE: Follett Software User Conference - Make the Most of Your Destiny®**

#### **Rich Ruggiero**

Destiny Library Manager™ is the acclaimed web-based system that helps K-12 schools and districts effectively manage library resources. Join us for an informative overview of version 9.0. New and existing users will benefit by learning about the newest features including Destiny Quest™ the next generation search tool. Benefit from inventory tips, digital upload instruction and peer discussion from other users. Make the most of your Destiny.

*Rich Ruggiero is a Sales Executive with Follett Software. He has extensive experience in consulting with schools, libraries and districts. Rich specializes in customizing library automation and resource management solutions specific to each customer assisting in making the library the center of collaboration for each school.*

### **GALE/CENGAGE LEARNING: New Electronic Resources from GALE/Cengage Learning**

#### **Craig Sciglimpaglia and Amy Moulton**

Come see how these authoritative, intuitive resources will motivate your students with interactive, media rich functionality.

*Amy Moulton and Craig Sciglimpaglia are the Sales Rep team for NYC Schools.*

### **HW WILSON: Digital Resources**

#### **Sherry Sullivan**

Learn about the following databases:

Art Museum Image Gallery - database with over 160,000 images of art works from around the world. We will show the many uses for art beyond just art classes for use in history, social studies and world cultures.

Biography Reference Bank Select - full text biographies for over 260,000 people from ancient times to present. We will show how to access literary and art criticism and find more information on people making news and history.

Current Issues - all full text databases on topics in the news and of interest for research papers for today's students. It covers health issues, environmental issues and country and regional profiles.

*Sherry Sullivan is the sales representative for H. W. Wilson in NY and NJ. She has held several sales and management positions with publishers, book wholesalers and serials agents covering all types of libraries. Sherry has a library degree as well as experience working in an academic library.*

### **LINTOR MAKE-A-BOOK: Student Publishing in the Library with Lintor Make-A-Book**

#### **Sandra Mohan-Dunn**

Attendees will review samples of beautiful books published by students and teachers in the school library and classroom. The group will then make a book in a shared writing experience and the presenter will demonstrate how easily the book is bound in a hard cover leather cover with binding materials from Lintor Make-A-Book. Prizes of free book sets will be awarded.

*Sandra Mohan-Dunn is a former NYC teacher with a rich background in education and publishing. She is now the owner of Mohan-Dunn Associates, a firm representing the best educational publishers.*

### **MITINET: What is MARC Magician?**

**Mike Thomas**

MARC Magician automatically corrects dozens of MARC errors, provides a powerful array of time-saving global editing commands, and allows for accurate original cataloging. It is the perfect companion to your existing library automation system. This award-winning software remains the industry standard for cataloging. With it, a professional librarian can catalog any material!

*Mike Thomas is the New York sales representative for Mitinet starting his sixth year at Mitinet.*

### **NETTREKKER: Differentiated Instruction with netTrekker d.i.**

**Kam Hau**

Learn about over 300,000 standards-aligned digital resources and integrated technology tools instantly at your fingertips. Look for resources by subject, reading level, grade, media type, state standards, source, and/or language. Personalize learning for every student with Read-Aloud Support, Customized Content for ELL/ESL and the Dictionary/Translation Hot Key.

*Kam Hau has been the Sales Support to the Vice President of Strategic Relations over the past 3 years at netTrekker. A key function of his job is working with NYCDOE schools and boroughs as a partner in transforming education for the 21<sup>st</sup> century.*

### **NORWOOD HOUSE: Empowering Reluctant Readers Through Non-Fiction Sports**

**Mark Stewart**

Children's author Mark Stewart (Norwood House/Team Spirit) discusses the merits of the sports genre as a means of converting reluctant readers into voracious ones. Mr. Stewart will also talk about the process of creating non-fiction sports literature for young readers, and his own weird and wonderful experiences in the world of sports. Participants will learn about using sports books as a means of engaging reluctant readers, strategies for empowering reluctant or challenged readers through their "expertise" in sports, and transitioning young sports readers into other literary genres.

*Mark Stewart has authored more than 200 non-fiction sports books for the education marketplace. He also is a partner in the sports web site JockBio.com which receives more than 1.2 million visits from sports fans every year.*

### **TEQUIPMENT: The SMART Centric Classroom**

**Lindsay Angelo**

This SMART Centric Classroom session will provide ideas on how to successfully integrate SMART products into existing curriculum by engaging students with media rich interactive lessons. We will be showcasing the SMART Board Interactive Whiteboard along with the SMART Response Assessment System and SMART Document Camera.

*Lindsay Angelo is the manager of NYC Sales Support for Tequipment. She is a licensed New York State teacher and former educator at PS 131 in Brooklyn.*

## **WT COX: Introduction to CoxNet - WT Cox Subscriptions" Online Management Tool**

### **Dana Reeves**

CoxNet is a free service for our customers. It is our online management tool that gives you complete access to your orders, invoices, payment histories, renewals and reports. CoxNet provides an online check-in to keep track of your periodicals as they arrive in your library. With this program, from the convenience of your desktop, you can submit claims-keeping an entire claim history dialogue with your WT Cox Customer Service Representative. CoxNet is very easy to use and with the on screen help instructions was designed to be the most useful tool in your library!

*Dana Reeves is the sales representative for your school system. WT Cox Subscriptions is an approved vendor for the state of NY. If you are interested in a quote, please contact Dana.*

## **WORLDBOOK: World Book Web - Information That" s Accurate, Authoritative and Up-To-Date**

### **Debbie Fenzel**

Become acquainted with World Book databases - WB Kids, WB Student, WB Advanced, WB Discover (a differentiated reference site) and three Digital Libraries: Early Peoples, Inventions & Discoveries and Living Green. This session will focus on how these databases interface with and aid curriculum in the 21<sup>st</sup> century.

*Debbie Fenzel has worked for World Book for the past 29 years both in the home market and School and Library Division.*

## **YOLINK: From Search to Find - Revolutionizing Students" Digital Search Process**

### **Brennan Igoc**

Transform the way you teach search strategies to your students using a free browser add-on which enables you to mine hyperlinks. Join us for an introduction to this revolutionary search tool, **yolink**. Save time, learn effective search strategies, share, collaborate and visualize.

*Brennan Igoc is a yolink evangelist based out of the Boston area. He works with the evangelist team marketing and implementing yolink in K-12 schools, colleges and universities. Brennan also works with individual classrooms on yolink pilot programs.*